REX, KWONG MAN HIM

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EXPERIENCE

Freelance UX/UI Designer *Self Employed*

Accepting design projects from different enterprises covering various industries such as hospitality, education, media, finance, retail, and more. Clients including Shangri-La Group, Rosewood Hotel Group, New Media Group, Compare Asia Group, Hong Kong Polytechnic University, etc. Main duties include apps and websites design, e-Shops building and visual identity design. Besides, I also develop my own indie apps and games.

Mar 2019 - Present

Senior Digital Designer, Brands *Shangri-La Group*

Provided digital solutions for different departments such as branding, marketing, HR and loyalty team. Projects included corporate website revamp, corporate identity design, official App UI design, global marketing campaign design and more.

Jan 2018 - Mar 2019

Digital Designer *Shangri-La Group*

Joined Digital Marketing Team in headquarter, mainly responsible for hotel official website design, including A/B testing and user testing, also worked on marketing campaign design and development.

Sep 2016 - Dec 2017

Web Designer *ESD Services Limited*

Provided visual support to the clients including digital and print ads and promotions, also managed the design and development of campaign websites.

Oct 2015 - Sep 2016

Digital & Visual Designer *Aedify Technology Ltd*

Provided visual support for e-Learning products, including UI design and marketing materials design. As well as responsible for visual identity design for our sub-brands.

Jun 2014 - Dec 2014

SKILLS

Interaction	Design	Software	Coding
Wireframing	Responsive Web	Adobe CC	HTML & CSS
Prototyping	App	Shopify	Javascript
User Testing	Branding	Unity	Unity C#

EDUCATION

The Hong Kong Polytechnic University

BA (Hons) in Interactive Media

2012 - 2016 | GPA: 3.53 / 4

Artapower International Group Scholarship
Outstanding Service-Learning Project Awards - Excellence

HD in Multimedia Design and Technology (with Distinction)

2010 - 2012 | GPA: 3.77 / 4

FHKI Scholarship
HKSAR Government Scholarship
Chan Hon Yin Couple Charity Trust Scholarship

Seoul National University

SNU Exchange Programme

2015 Spring

PolyU International Student Exchange Sponsorship

ACHIEVEMENTS

Certificate in Unity Game Design and Development

Feva Works IT Education Centre | May 2017

Certificate of Excellence

A' Design Award & Competition | April 2017

UX Conference Singapore 2017

Nielsen Norman Group | Jan 2017

LANGUAGES

Cantonese

Mandarin

English

Korean

Japanese